Steven McCarthy, MFA, *Professor Emeritus*

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Curriculum Vitae: *Table of Contents*

Highlights

- Professor of graphic design at the University of Minnesota, Twin Cities campus, 1998–2020.

- MFA in design from Stanford University

- BFA in art from Bradley University

- Lectured, exhibited, published, and conducted grant-funded research on six continents

- Exhibited creative work in 135+ juried and invitational exhibitions

- Published in *Design Issues, Eye, She Ji, Visual Design Scholarship, Ico–D Communication Design, The Poster, Visual Communication, Message, Graphis Poster, AIGA Dialectic, The Design Journal* and *Visible Language* among others

- Authored book *The Designer As... Author, Producer, Activist, Entrepreneur, Curator and Collaborator: New Models for Communicating* (BIS, Amsterdam)

- Presented at: Design Research Society, Design History Society, AIGA, UCDA, Int'l Committee for Design History and Studies, Cumulus, TypeCon, CAA

- Has artist's books in these university collections: Yale, Stanford, UCLA, Virginia Commonwealth, Cincinnati, Washington (Seattle), Columbia and Harvard, among others

- Conceived award and chaired jury of Communication Design Educators Awards, hosted by Design Incubation

- Reviewed 35+ design faculty at peer institutions for tenure and promotion

- Former graduate students now faculty at leading universities

Education and Academic Appointments

Master of Fine Arts (terminal degree)
Stanford University, Palo Alto, California 1983–1985.
A Joint Program of the Departments of Art and Mechanical Engineering.
Area of Emphasis: Graphic Design.
   Thesis Committee: Professors David Kelley, Bill Moggridge, Rolf Faste, Matt Kahn
   and Greg Lynch (advisor)

Bachelor of Fine Arts
Bradley University, Peoria, Illinois 1977–1980.
Areas of Emphasis: Drawing and Sculpture.

University of Maryland, Munich, Germany 1976–1977.
Academic Studies.

Advanced Design Studies
Visual Studies Workshop, Rochester, New York 1987.
Kent State University, Kent, Ohio 1995.

Research Interests
Theory of Graphic Design Authorship
Artists' Books
Professional Graphic Design Practice
   Publication design
   Identity design
Design History
Contemporary Criticism

Academic Appointments
University of Minnesota
   Professor Emeritus 2021–
   Professor with tenure 2007–2020
   Graphic Design Program Director 2010–2013
   Associate Professor with tenure 2002–2007
   Curator of Graphic Design, Goldstein Museum of Design 2000–2007
   Graduate Faculty Member 1999–
   Associate Professor 1998–2002
Northern Kentucky University
   Associate Professor with tenure 1995–1998
   Assistant Professor 1989–1995

Academic Leaves
Sabbatical Leave (one academic year at 50% pay). University of Minnesota 2018
Sabbatical Leave (one academic year at 80% pay). University of Minnesota 2011
Semester Leave (single semester at full pay). University of Minnesota 2005
Sabbatical Leave (single semester at full pay). Northern Kentucky University 1996

Scholarship and Creative Production

Juried exhibitions (97)

McCarthy, S. J. (2024). Walk poster. I Profess: The Graphic Design Manifesto, 20th Anniversary Traveling Juried Exhibition.
    University for the Creative Arts–Farnham, United Kingdom. (April 2024)
    Michigan State University Scene Metrospace gallery, East Lansing, Michigan. (March 2024)
    Portland State University School of Art + Design, Portland, Oregon. (February 2024)

McCarthy, S. J. (2024) Collage as Cut-n-Paste Past. Solo show featuring 33 collage works. Alma College. Alma, Michigan.

McCarthy, S. J. (2023) Human artist's book. Ink, Press, Repeat: national juried printmaking and book art exhibition. William Paterson University. Wayne, New Jersey.

McCarthy, S. J. (2022) The Endowment collage. Putting The Pieces Back Together nationally juried exhibition. Bristol Art Museum, Rhode Island.

McCarthy, S. J. (2022) More, All Mood vinyl collages. Our Neighborhood nationally juried exhibition at A.D. Gallery. University of North Carolina, Pembroke.

Barness, J. and McCarthy, S. J. (2021) Co-Collage Remix (http://collagingcollage.com and two analog collages). All Together Now: Sound x Design at Design Museum of Chicago. Chicago, Illinois.

McCarthy, S. J. (2021) Keeping Sugar Pumpkin Harvest, Words to Ponder Minor Prophets of Israel, A Theory of the Efficient Organization artist's books. Unbound: The Altered Book. Chico Art Center, Chico, CA. https://chicoartcenter.com/unbound/

McCarthy, S. J. (2020) Design at Stanford. Looking Good nationally juried exhibit. Florida Atlantic University. Davie, Florida.

McCarthy, S. J. (2019) Project BiNary. Clotheshorse juried exhibition. Indianapolis Art Center. Indianapolis, Indiana.

McCarthy, S. J. (2018) Project BiNary. FL3TCH3R Exhibit: Social and Politically Engaged Art internationally juried exhibition. Reece Museum at East Tennessee State University. Johnson City, Tennessee.

McCarthy, S. J. (2018) Project BiNary. Project Passion nationally juried exhibition. Minnesota State University–Mankato.

McCarthy, S. J. (2017) Book Art The Information Electric Age. LA DADA nationally juried exhibition at Megaphone PHX. Phoenix, Arizona.

McCarthy, S. J. (2017) Project BiNary. Parts of a Whole 4 exhibition. Minnesota Center for Books Arts, Minneapolis.

(this section continues)

McCarthy, S. J. (2017) Minnesota Book Artist Award exhibition. Minnesota Center for Books Arts, Minneapolis.

McCarthy, S. J. (2017) Book Art The Information Electric Age. Structure Unbound: Interdisciplinary Book Art nationally juried exhibition. Robert & Elaine Stein Galleries, Wright State University, Dayton, Ohio.

McCarthy, S. J. (2016) Book Art The Information Electric Age. STA 100 internationally juried competition. The Society of Typographic Arts, Chicago. https://100.sta-chicago.org/winners/2016/book-art-the-information-electric-age.

McCarthy, S. J. (2016) Book Art The Information Electric Age. Alter + Combine nationally juried exhibition. (SCENE) Metrospace gallery at Michigan State University. East Lansing, Michigan.

McCarthy, S. J. (2016) Unbroken record. Paper in Particular nationally juried exhibition. Columbia College. Columbia, Missouri.

McCarthy, S. J. (2015) Unbroken record. Parts of a Whole regionally juried exhibition. Minnesota Center for Book Arts, Minneapolis.

McCarthy, S. J. (2015) Unbroken record. Fifth Sheffield International Artist's Book Prize internationally juried exhibition. Sheffield, United Kingdom.

McCarthy, S. J. et al (GDES 3351 students) (2015) Subversively northern by design: Minnesota congratulates Alberta. Design Latitudes internationally juried exhibition. University of Alberta, Canada.

McCarthy, S. J. (2015) Average Asmarino. Project Passion nationally juried exhibition. Minnesota State University–Mankato.

McCarthy, S. J. (2014). In the year 1789. Incite Insight nationally juried exhibition. Lincoln Center, Fort Collins, Colorado.

McCarthy, S. J. (2014). House echo home. Humanities and Home nationally juried exhibit. Institute for Humanities Research, Arizona State University, Tempe.

McCarthy, S. J. (2013). Average Asmarino remixed. Choose Your Own Adventure: An Exhibition without Borders internationally juried exhibition. John Michael Kohler Arts Center, Sheboygan, Wisconisn.

McCarthy, S. J. (2013). Instructions for sheet. Please Read Carefully nationally juried exhibition. Art Lofts Gallery, University of Wisconsin, Madison.

Barness, J. and McCarthy, S. J. (2013). Glitched: Portraits of transformation ("Jess" and "Steven" images). International Digital Media and Arts Association IDEAS juried exhibition. Laguna Beach, California.

Barness, J. and McCarthy, S. J. (2013). Glitched: Portraits of transformation ("Jan" and "Zilverbat" images). Art/Identity nationally juried exhibit. Gallery 263, Cambridge, MA.

McCarthy, S. J. (2013). Black Baskerville. Meditations on Emancipation nationally juried exhibit. State University New York, Geneseo.

McCarthy, S. J. (2012). Black Baskerville. Language and the City nationally juried exhibit. Studio Couture Detroit, Detroit, Michigan.

Scholarship
Juried exhibitions   *(this section continues)*

McCarthy, S. J. (2011). Intense ruby red (book and bottles). Sources–Origins nationally juried exhibit. South Shore Art Center. Cohasset, Massachusetts.

McCarthy, S. J. (2010). Commercial rhetoric art project web site (faculty.design.umn.edu/mccarthy/CommercialRhetoricArtProject). Repurposes national juried exhibition. Old Dominion University. Norfolk, Virginia.

McCarthy, S. J. (2009). Gettysburg address redress. (S)edition: Prints as Activism national juried exhibition. Urban Institute for Contemporary Art, Grand Rapids, Michigan.

McCarthy, S. J. (2009). Beauty contest (v.2, v.3 & v.4). Re:place national juried exhibition. Georgia College & State University, Milledgeville, Georgia.

McCarthy, S. J. (2009). House echo home. HOME: Origins, Places and Connections national juried exhibit. Attleboro Arts Museum, Attleboro, Pennsylvania.

McCarthy, S. J. (2009). Stamp pears. Oppositions national juried exhibit. Arts + Literature Laboratory at River Street Gallery, New Haven, Connecticut.

McCarthy, S. J. (2008). Beauty contest (v.2 & v.3). Dog-Eared: Revealing the content of artist's books. National juried exhibition at Purdue University. West Lafayette, Indiana.

McCarthy, S. J. (2008). What's for des-art? (Lulu version) San Diego Book Arts Second National Juried Show. Geisel Library, University of California–San Diego.

McCarthy, S. J. (2008). A brief (anecdotal) history. New Views 2 international poster exhibition. Conversations and Dialogs in Graphic Design. London College of Communication, London. (online July 28, 2008) *http://newviews.co.uk/gallery/posters*.

McCarthy, S. J. (2007). Assemblages (Six untitled from Commercial Rhetoric Art Project). Art Reincarnated. Altered Esthetics gallery, Minneapolis.

McCarthy, S. J. (2006). Hell yes, Diaper drama digital videos. Regional competition of digital artworks. Minnesota Electronic Theater XVI, ACM SIGGRAPH (Special Interest Group: Computer Graphics), Minnesota chapter.

McCarthy, S. J. (2006). Commercial rhetoric art project (5 digital videos, streaming). International performance of digital artworks.
    Rencontres Internationales Paris/Berlin.
    Rencontres Internationales Madrid (April 2007).

McCarthy, S. J. (2006). Commercial rhetoric art project (7 digital videos, interactive menu). FILE 2006–international festival of electronic language, São Paulo, Brazil.
    FILE RIO–Rio de Janeiro (March 2007).

McCarthy, S. J. (2005). Hip art that's square poster. University and College Designers Association annual competition and exhibition, San Diego.

McCarthy, S. J. (2005). Con verse hay shun (print component) in FitzGerald, K. (Ed.) *News of the Whirled 4*. American Institute of Graphic Arts–Richmond, VA annual exhibition and competition.

McCarthy, S. J. and Noran, R. (2005) Hip art that's square (print and interactive materials for Goldstein Museum exhibit). Communicators' Forum annual competition, University of Minnesota.

McCarthy, S. J. (2005). Identity heft interactive work. Images Festival, Toronto, Canada. *http://www.imagesfestival.com/exhibition.php?id=27* (online February 22, 2006).

Scholarship
Juried exhibitions   *(this section continues)*

McCarthy, S. J. (2004). con verse hay shun, Identity heft interactive works. FILE 2004 –international festival of electronic language, São Paulo, Brazil.

McCarthy, S. J. (2004). ban han gun son, Don't shoot my son. Banned on These Premises, a locally juried exhibition about gun violence. Minneapolis College of Art and Design.

McCarthy, S. J. (2004). I confess poster. I Profess poster international exhibition.
   Mississippi State University (September 2007).
   University of Alabama at Birmingham (Summer 2007).
   University of Wisconsin–Stout (November 2006).
   University of Memphis, Memphis, Tennessee (September 2006).
   Davis College, Toledo, Ohio (October 2005).
   Rennselaer Polytechnic Institute, Troy, New York (March 2005).
   Portland State University gallery, Portland, Oregon (January 2005).
   Scene Metrospace gallery, East Lansing, Michigan (July 2004).

McCarthy, S. J. (2003). X poster. X poster international exhibition. School of Design, Southern Yangtze University, China.

McCarthy, S. J. (2003). Better places, GoreD, Wellstone 'strongly held opinions'. Graphic Responses international online poster exhibition. Colorado State University.

McCarthy, S. J. (2003). Domestique + Exiternal and Asmara: then and again interactive works. FILE 2003–international festival of electronic language, São Paulo, Brazil.

McCarthy, S. J. (2003). Know Chain Link drawings (13 images, 12 not previously exhibited). (Non) Commercial regional exhibition. Nash Gallery, University of Minnesota.

McCarthy, S. J. (2001). Know Chain Link interactive work, Episodic Design web site. National design educators exhibition. Oklahoma State University, Stillwater, Oklahoma.

McCarthy, S. J. (2001). Voxelations: Her voice (digital component). International performance of digital artworks. Media Art Biennale WRO 2001, Wroclaw, Poland.

McCarthy, S. J. (2001). Voxelations: Her voice (digital component). International performance of digital artworks. Paris/Berlin International Meetings, Berlin, Germany.

McCarthy, S. J. (2001). Minnesota creates: Fashion for a century. Northern Lights Awards, Minnesota Association of Government Communicators Minneapolis, Minnesota.

McCarthy, S. J. (2001). Hill/Pullman mailer. The Soviet Poster and Its Contemporary Legacy national exhibition. American Institute of Graphic Arts, Orange County and Chapman University, Orange County, California.

McCarthy, S. J. (2001). Voxelations: Her voice (digital component). International performance of digital artworks. VideoFormes 2001 Prix de la Création Multimédia, Electronic Village. Clermont-Ferrand, France.

McCarthy, S. J. (2001). Ben Causey drawing. Surface, Line and Mark national exhibition. Paint Creek Center for the Arts. Rochester, Michigan.

McCarthy, S. J. (2000). Minnesota creates: Fashion for a century. Design Educators National Exhibition. Oklahoma State University, Stillwater, Oklahoma.

McCarthy, S. J. (1999). "c'mere man, i wanna talk to you". Regional exhibition of digital works, motion graphics. Minnesota Electronic Theatre X. Minneapolis Office of Film, Video & Recording and SIGGRAPH (Special Interest Group: Computer Graphics), Minnesota chapter.

Scholarship
Juried exhibitions   *(this section continues)*

McCarthy, S. J. (1999). seminal ideas Web site. Design Institute poster. National design educators exhibition. Oklahoma State University, Stillwater, Oklahoma.

McCarthy, S. J. (1999). weather/whether, An American wake. National exhibition of artists' books. Cornucopia Art Center, Lanesboro, Minnesota.

McCarthy, S. J. (1999). Face the surface. American Institute of Graphic Arts, Minnesota exhibition.
    AIGA headquarters gallery, New York City.
    College of Visual Arts, St. Paul.
    Exhibition opening, Minneapolis.

McCarthy, S. J. (1999). Circular Reasoning. To Have and to Hold, regional exhibition of artists' books. Nash Gallery, University of Minnesota.

McCarthy, S. J. (1999). "c'mere man, i wanna talk to you". immedia99, national exhibition of interactive digital works. University of Michigan, Ann Arbor.

McCarthy, S. J. (1998). An American wake. Story:Telling, national exhibition of artists' books. Minnesota Center for Book Arts, Minneapolis.

McCarthy, S. J. (1998). An American wake. Booked, national exhibition of artists' books. The Art Academy of Cincinnati, Cincinnati, Ohio.

McCarthy, S. J. & de Almeida, C. M. (1998). This. Annual professional design competition and regional exhibition. Art Directors Club of Cincinnati, Ohio.

McCarthy, S. J. (1997). Another look. Annual professional design competition and regional exhibition. Art Directors Club of Cincinnati, Ohio.

McCarthy, S. J. (1996). NKU Art brochure. Seminal ideas identity. Annual professional design competition and regional exhibition. Art Directors Club of Cincinnati, Ohio.

McCarthy, S. J., et al. (1995). Xpress corps. The Medicine Show, national exhibition of artists' books. Columbia College, Chicago.

McCarthy, S. J. (1995). Circular reasoning. Maximum Message/Minimum Means, national design exhibition. American Institute of Graphic Arts, New York City.

McCarthy, S. J. (1995). C.A.G.E. gallery brochure. Circular reasoning. Annual professional design competition and regional exhibition. Art Directors Club of Cincinnati, Ohio.

McCarthy, S. J. (1995). Circular reasoning. Book Art at Sims Memorial Library, national exhibition. Southeastern Louisiana University, Hammond, Louisiana.

McCarthy, S. J. (1994). Circular reasoning. Choices poster. 1 2 3 Color Show, regional exhibit. American Institute of Graphic Arts, Cincinnati and Art Center Dayton, Ohio.

McCarthy, S. J. (1993). order/chaos. A Decade of Artists' Books in Illinois, regional exhibition. State of Illinois Gallery, Chicago.

McCarthy, S. J. (1993). New works show mailer. Annual professional design competition and regional exhibition. Art Directors Club of Cincinnati, Ohio.

McCarthy, S. J. (1992). Gerald Guthrie show mailer. Annual professional design competition and regional exhibition. Art Directors Club of Cincinnati, Ohio.

McCarthy, S. J. (1991). order/chaos. Art of the Contemporary Book: New Works national exhibition. Ohio State University, Columbus, Ohio.

McCarthy, S. J. (1991). Steven McCarthy identity, NKU Art letterpress poster. Annual design competition and regional exhibition. Art Directors Club of Cincinnati, Ohio.

Invitational exhibitions (48)

McCarthy, S. J. (2024) Wee Go Library, Procreation. The Next Chapter: Artists' Books from the Winners of the Minnesota Book Artist Award. Cargill Gallery, Minneapolis Central Library.

McCarthy, S. J. (2023) Slaughterhouse-Five Remix. Banned. Traffic Zone Gallery. Minneapolis.

McCarthy, S. J. (2016) Red boat on wet t-shirt. Crossing Frontiers international exhibition. Grafist 20 and Mimar Sinan Fine Arts University. Istanbul, Turkey.

McCarthy, S. J. (2016) Unbroken record. Bound/Unbound: Recent Acquisitions in the Book Arts and Fine Press Collection. Hennepin County Library, Minneapolis.

McCarthy, S. J. (2015) Average Asmarino. Contained Narrative exhibit. Minnesota Center for Book Arts, Minneapolis.

McCarthy, S. J. (2015) Thirty-one books displayed. Author as Designer: 30 Years of Books by Steven McCarthy. Architecture Library, University of Minnesota.

McCarthy, S. J. (2014). ban han gun son. Mark Patsfall Graphics / Clay Street Press: Cincinnati Portfolio I-IV. Covington, Kentucky.

McCarthy, S. J. (2013) Curriculo Veritas. Chasing Papers national exhibit. Eastern Michigan University, Ypsilanti, Michigan.

McCarthy, S. J. (2012) In the year 1789. Poster Offensive 6. Big Table Studio. St Paul, Minnesota.

McCarthy, S. J. (2012). Black Baskerville. Sense of Place in Artist Books exhibit. Architecture Library, University of Minnesota.

McCarthy, S. J. (2011). DAD+MOM poster, DAD+MOM digital video. We The Designers invitational exhibition.
  AIGA National Design Center gallery. New York, NY. (Winter 2013)
  Goldstein Museum of Design, University of Minnesota. (Fall 2012)
  National Press Club, Washington, DC. (Winter 2012)
  Northeastern University. Boston, MA. (Fall 2011)

McCarthy, S. J. (2008). Know chain link, Domestique/exiternal, Commercial rhetoric art project (web site), Identity heft, Con verse hay shun. Emerging Digerati Showcase at the Weisman Art Museum. Institute for New Media Studies. University of Minnesota.

McCarthy, S. J. (2007). Jones, keeping up with them (poster). Art from A to Z exhibition. UMC Art Gallery, University of Colorado at Boulder.

McCarthy, S. J. (2007). Twelve untitled collages from Commercial Rhetoric Art Project (previously unexhibited). Products of our Time. Goldstein Museum of Design, University of Minnesota.

McCarthy, S. J. (2004). Minnesota creates, C.A.G.E. 15 exhibit catalogs.
Salon to Super Show exhibition of art catalogs. Wilson Library, University of Minnesota.

(this section continues)

McCarthy, S. J. (2002). Journeyman: travel journal pages and photos.
Faculty Spotlight exhibition, Nash Gallery, University of Minnesota.

McCarthy, S. J. (2001). C R future. Adversary: A traveling exhibition (of) contesting graphic design.
   Colins C. Diboll Gallery at Loyola University, New Orleans, LA (March 2004).
   University of Iowa Design Gallery, Iowa City, Iowa (October 2003).
   Montserrat College of Art, Beverly, MA (January 2003).
   Old Dominion University, Norfolk, VA (Summer 2002).
   American Institute of Graphic Arts national conference, Washington DC (March 2002).
   Zero Station Gallery, Portland, Maine (May 2001).
   Tweed Museum of Art, University of Minnesota, Duluth (April 2001).

McCarthy, S. J. (2000). Voxelations: Her voice (print and digital components).
All-University of Minnesota faculty exhibition. Tweed Museum of Art, UMn, Duluth.

McCarthy, S. J. (1999). black white mixed. Soul Design, national and international graphic design exhibition.
   Minneapolis College of Art and Design, Minneapolis, Minnesota.
   Grafill Gallery, Oslo, Norway.

McCarthy, S. J. (1999). weather/whether. Bradley University art alumni national exhibition.
Bradley University, Peoria, Illinois.

McCarthy, S. J. (1998). An American wake. Department of Art faculty local exhibit.
Northern Kentucky University, Highland Heights, Kentucky.

McCarthy, S. J. (1997). CCSA identity. NoGoLogoShow, regional exhibition. American Institute of Graphic Arts, Cincinnati and Columbus. Society of Communicating Arts, Columbus, Ohio.

McCarthy, S. J. et al. (1997). Xpress corps. Department of Art faculty local exhibit. Northern Kentucky University, Highland Heights, Kentucky.

McCarthy, S. J. (1996). "c'mere man, i wanna talk to you". Sabbatical research local exhibit.
Northern Kentucky University, Highland Heights, Kentucky.

McCarthy, S. J. (1996). Circular reasoning. Department of Art faculty local exhibit.
Northern Kentucky University, Highland Heights, Kentucky.

McCarthy, S. J. (1996). Xpress corps, order/chaos, The invisible type, Memory of 33. Seminar in Graphic Design regional exhibit. King Library, University of Kentucky, Lexington, Kentucky.

McCarthy, S. J. (1995). Circular reasoning. Kentucky Book Artists regional exhibit.
Kentucky Art & Craft Foundation, Louisville, Kentucky.

McCarthy, S. J. (1995). ban han gun son. Department of Art faculty local exhibit.
Northern Kentucky University, Highland Heights, Kentucky.

McCarthy, S. J. (1995). ban han gun son. Mark Patsfall Graphics' Cincinnati Portfolio II local exhibit. Tony Birckhead Gallery, Cincinnati, Ohio.

McCarthy, S. J. (1994). The new story. Department of Art faculty local exhibit.
Northern Kentucky University, Highland Heights, Kentucky.

McCarthy, S. J. (1993). order/chaos, The invisible type. Kentucky Arts Council grant recipient regional exhibit. Owensboro Museum of Art, Owensboro, Kentucky.

McCarthy, S. J. (1993). Memory of 33. Department of Art faculty local exhibit. Northern Kentucky University, Highland Heights, Kentucky.

McCarthy, S. J. (1992). order/chaos. Kentucky Artists Exchange regional exhibit. South Carolina State Museum, Columbia, South Carolina.

McCarthy, S. J. (1992). The invisible type. Vital Signs, local exhibition. NKU Fourth Street Gallery, Cincinnati, Ohio.

McCarthy, S. J. (1992). order/chaos, The invisible type. Eight Book Artists, regional exhibition. Public Library of Cincinnati, Cincinnati, Ohio.

McCarthy, S. J. (1992). The invisible type. Department of Art faculty local exhibit. Northern Kentucky University, Highland Heights, Kentucky.

McCarthy, S. J. (1991). order/chaos. Department of Art faculty local exhibit. Northern Kentucky University, Highland Heights, Kentucky.

McCarthy, S. J. (1990). spatial/special. Department of Art faculty local exhibit. Northern Kentucky University, Highland Heights, Kentucky.

McCarthy, S. J. & Valette, N. M. (1988). see small. Miniature Books, regional exhibition. San Francisco International Airport, San Francisco, California.

Work in institutional or private collections is generally the result of a purchase acquisition through a dealer. Library collections are non-circulating "special collections."

Collections (35 – some collections have multiple works)

McCarthy, S. J. Procreation (2023). *(Edition of 15)*.
   Banff Centre Artist Book Collection. Banff, Alberta, Canada.
   Design, Art, Architecture and Planning Library. University of Cincinnati, Ohio.
   University of Iowa Library. Iowa City, Iowa.
   University of Minnesota Library Gorman Collection, Minneapolis.

McCarthy, S. J. Human (2022). *(Edition of 10)*.
   Bainbridge Island Art Museum, Seattle area, Washington.
   University of Minnesota Library Gorman Collection, Minneapolis.
   Stanford University Library Special Collections. Palo Alto, California.
   Depaul University Library, Chicago, Illinois.
   University of Washington Library, Seattle.

McCarthy, S. J. Project BiNary (2017). *(Edition of 4)*.
   University of California–Riverside Library.
   Environmental Design Library at University of California–Berkeley.

McCarthy, S. J. Unbroken Record (2014). *(Edition of 50)*.
   University of California–Los Angeles Library.
   University of Washington Library, Seattle.
   Banff Centre Artist Book Collection. Banff, Alberta, Canada.
   Stanford University Library Special Collections. Palo Alto, California.
   Hennepin County Library Special Collections. Minneapolis.
   Phoenix Public Library, Phoenix, Arizona.
   Columbia University Library, New York.
   University of Puget Sound, Tacoma, Washington.

McCarthy, S. J. Black Baskerville (2011). *(Edition of 4)*.
   Stanford University Library Special Collections. Palo Alto, California.
   University of Minnesota Library.

McCarthy, S. J. Hip art that's square poster (2005). *(Edition of 1500)*.
   University and College Designers Association competition winners. Kent State University
   Library Special Collections. Kent, Ohio.

McCarthy, S. J. Voxelations: her voice (2000). *(Edition of 50)*.
   Agence TOPO, Montréal, Canada.
   NT2 Laboratory : New Technologies, New Textualities. Université du Québec à Montréal.

McCarthy, S. J. An American wake (1997). *(Edition of 10)*.
   Stanford University Library Special Collections. Palo Alto, California.

McCarthy, S. J. et al. Xpress corps (1995). *(Edition of 20)*.
   Houghton Library, Harvard University. Cambridge, Massachusetts.
   Ruth and Marvin Sackner Archive of Concrete and Visual Poetry. University of Iowa.
   Stanford University Library Special Collections. Palo Alto, California.

McCarthy, S. J. ban han gun son. (1995). *(Edition of 30)*.
   (in Mark Patsfall Graphics' Cincinnati Portfolio II).
   Cincinnati Art Museum, Cincinnati, Ohio.
   The Public Library of Cincinnati, Cincinnati, Ohio.

McCarthy, S. J. Circular reasoning (1994). *(Edition of 500)*.
   Museum of Modern Art Artist Book Collection. New York, New York.
   Banff Centre Artist Book Collection. Banff, Alberta, Canada.
   Virginia Commonwealth University. Richmond, Virginia.
   Stanford University Library Special Collections. Palo Alto, California.
   Design, Art, Architecture and Planning Library. University of Cincinnati, Ohio.
   Warren Wilson College, Ashville, North Carolina.
   Flaxman Library, School of the Art Institute of Chicago, Illinois.
   Robert Morris College, Chicago, Illinois.
   University of Washington Library, Seattle, Washington.
   University of Minnesota, Duluth, Minnesota.
   AIGA Design Archives, Denver Art Museum.
   Ohio State University, Columbus, Ohio.
   University of Michigan. Ann Arbor, Michigan.
   Walker Art Center Rosemary Furtak Collection, Minneapolis.

McCarthy, S. J. Memory of 33 (1992). *(Edition of 100)*.
   Museum of Modern Art Artist Book Collection. New York, New York.
   Newark Public Library Artist Book Collection. Newark, New Jersey.
   Stanford University Library Special Collections. Palo Alto, California.
   Design, Art, Architecture and Planning Library. University of Cincinnati, Ohio.
   University of Washington Library. Seattle, Washington.
   Ohio State University. Columbus, Ohio.
   Banff Centre Artist Book Collection. Banff, Alberta, Canada.
   Columbia College. Chicago, Illinois.
   University of Michigan. Ann Arbor, Michigan.
   Walker Art Center Rosemary Furtak Collection, Minneapolis.

McCarthy, S. J. The invisible type (1992). *(Edition of 20)*.
   National Art Library, The Victoria & Albert Museum. London, England.
   Design, Art, Architecture and Planning Library. University of Cincinnati, Ohio.
   Stanford University Library Special Collections. Palo Alto, California.
   Walker Art Center Rosemary Furtak Collection, Minneapolis.

McCarthy, S. J. order/chaos (1991). *(Edition of 10)*.
   Stanford University Library Special Collections. Palo Alto, California.
   Design, Art, Architecture and Planning Library. University of Cincinnati, Ohio.
   Ruth and Marvin Sackner Archive of Concrete and Visual Poetry. University of Iowa.

McCarthy, S. J. and Valette, N. M. see small (1987). *(Edition of 40)*.
   Stanford University Library Special Collections. Palo Alto, California.
   University of Alabama, Tuscaloosa, Alabama.
   J. Willard Marriott Library, University of Utah, Salt Lake City.
   Yale University Library, New Haven, Connecticut.

Citations refer to written mentions, media presentations or critical reviews of my work by others.

Citations (47)

Kasini Kadour, R. (2020) Artist's portfolio: Steven McCarthy. Kolaj. Maison Kasini: Montreal, Canada. 58–61.

Roll, M. R. (2020) Critical Making: A Micro-Study in Archival Practice. Art Documentation, Vol. 39, No. 1. University of Chicago Press. Work mentioned: Book Art: A Critical Remix of The Electric Information Age Book article.

Walters, J. (2019) Books received #38. *Eye* blog. http://www.eyemagazine.com/blog/post/books-received-38. Work mentioned: *Design at Stanford* book.

Tharp, B. & Tharp, S. (2018) Discursive Design: Critical, Speculative and Alternate Things. MIT Press. Quoted from *The Designer As... Author, Producer, Activist, Entrepreneur, Curator and Collaborator: New Models for Communicating* book. 279.

Coorey, J. and Mooney, A. (2018) Tacit Synthesis: typography as research. Design Research Society Catalyst proceedings. 2903. Work mentioned: Critical Practices as Design Scholarship: Opportunities and Strategies paper.

Dalla Mura, M. (2018) The relationship of graphic designers with exhibiting and curating. Graphisme en France 2018: Exhibiting Graphic Design. Centre National des Arts Plastiques: Paris. 28–41. Work mentioned: *The Designer As... Author, Producer, Activist, Entrepreneur, Curator and Collaborator: New Models for Communicating* book.

Barness, J. (2018) 84. Jessica Barness podcast interview with Jarrett Fuller. Scratching the Surface. Work mentioned: *The Designer As... Author, Producer, Activist, Entrepreneur, Curator and Collaborator: New Models for Communicating* book.

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Refereed publications: creative work (14)

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McCarthy, S. J. (1995). What is "self-authored graphic design" anyway? Designer as Author: Voices and Visions catalog/poster. Highland Heights, Kentucky: Northern Kentucky University.

McCarthy, S. J. (1994, June). Let an artist's book inspire you. *HOW*. Cincinnati, Ohio: F&W Publications. 88–93.

Invitational publications are selective based on the editor's vision and the publication topic.

Invited publications: creative work (27)

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McCarthy, S. J. (2020) Billboard collage series in Kolaj #30. Maison Kasini: Montreal, Canada. pp. 58–61.

McCarthy, S. J. (2016) Book Art The Information Electric Age book three images. Critical Remix in Kolaj. Maison Kasini: Montreal, Canada. pp. 25–27.

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McCarthy, S. J. (2012). DAD+MOM poster. GMD. Goldstein Museum of Design News. University of Minnesota. 5.

McCarthy, S. J. (2012). DAD+MOM poster, DAD+MOM digital video. We The Designers invitational exhibition web site. *http://www.northeastern.edu/wethedesigners*

McCarthy, S. J. (2012) See Small book in *Pli Arte & Design* 2/3. Porto, Portugal: Escola Superior de Artes e Design. 41.

McCarthy, S. J. (2011). DAD+MOM poster in We The Designers invitational exhibition catalog. Northeastern University. Boston, MA. 10.

McCarthy, S. J. (2009). Twelve collages from Commercial Rhetoric Art Project (in exhibit). Products of our Time web site. *http://www.thelivingroomwar.org* (online 17 Feb. 2009).

McCarthy, S. J. (2008). Three images from What's for des-art? (Lulu version) San Diego Book Arts Second National Juried Show catalog. G. Miller (ed.), Geisel Library, University of California–San Diego. 41.

McCarthy, S. J. (2008). Three images from Commercial Rhetoric Art Project in article Killing me softly with great graphic design. AIGA-Minnesota *Issues*. Winter 2008. 10-13.

McCarthy, S. J. (2007). Ten images from Commercial Rhetoric Art Project in J. Nachtwey's article My Home is Your Castle. *Page* magazine 09|07. Hamburg, Germany. 42-44.

McCarthy, S. J. et al. (2007). Celebrate the vision (poster). In S. Heller and M. Ilic's *The Anatomy of Design: Uncovering the Influences and Inspirations in Modern Graphic Design*. Beverly, MA: Rockport Publishers. 34.

McCarthy, S. J. (2006). College of Design center spread. In L. Weber, (Ed.) Emerging magazine. College of Design, University of Minnesota. 12-13.

McCarthy, S. J. (2004). Con verse hay shun (print component). In K. FitzGerald, (Ed.) *News of the Whirled 4*. 31-38.

McCarthy, S. J. (2004). Minnesota: drive smart (license plate design). L. Harper's *When Bad Plates Happen to Good States. Step Inside Design*. NY, NY: Dynamic Graphics Group. 94-99.

McCarthy, S. J. (2003). ban han gun son. The Cincinnati portfolios. *http://www.patsfallgraphics.com/pages/cinciportfolio.html* (online November 18, 2003)

McCarthy, S. J. (2001). ideaseeds 18 & 21, Voxelations (print component). In L. Harper's *Digital Expressions. HOW.* Cincinnati, Ohio: F&W Publications. 108-111.

McCarthy, S. J. (2001). Face the Surface poster, Voxelations: Her voice (print component) in L. Harper's *Provocative Graphics: The Power of the Unexpected in Graphic Design*. Rockport, Maryland: Rockport Publishing. 136, 148.

McCarthy, S. J. (2000). seminal ideas Web site. In B. Houghton, (Ed.) *The Internet and Art* New York: Prentice-Hall. 159, 163.

McCarthy, S. J. (1999). black white mixed. In K. Nikitas' *Soul Design* national graphic design exhibition catalog. 20–21.

(this section continues)

McCarthy, S. J. (1996). Self-portrait no. 52. This: A Serial Review. 3(1). 92.

McCarthy, S. J. (1995). order/chaos. *Fullbleed* (Art Directors Club of Metropolitan Washington). (no folios given).

McCarthy, S. J. (1993). order/chaos. *A Decade of Artists' Books in Illinois* exhibit catalog. 18.

McCarthy, S. J. (1992). order/chaos. *Kentucky Artists Exchange* exhibition catalog. 48–49.

McCarthy, S. J. (1991). order/chaos. *Art of the Contemporary Book: New Works* exhibition catalog. fig. 28 (no folios given).

Refereed presentations (46)

McCarthy, S. J. (September 2023) Designer as Author, Voices and Visions: the 1996 Exhibit as Legacy. Design History Society's Displaying Design: History, Criticism and Curatorial Discourses conference. ESAD, Porto, Portugal.

McCarthy, S. J. (October 2022) Resurfacing: Tiles of Our Times. Surface: AIGA Design Education Community conference. Seattle, Washington. On AIGA Design Educators Community's YouTube channel: https://www.youtube.com/watch?v=GZ9ux0kGrbI

McCarthy, S. J. (November 2019) Design at Stanford: the D.school's Daddy. REDES 2019, Research & Education in Design conference. Lisbon, Portugal.

McCarthy, S. J., Modrak, R., Barness, J. (September 2018). In What Ways Do Critical Practices (Re)Invigorate Design Research? Decipher: Design Educators Research Conference. Panel facilitator. University of Michigan. Ann Arbor, Michigan.

McCarthy, S. J. (July 2018). Collage at College: Teaching, Creating and Researching an Indeterminate Medium. Panel chair. Kolaj Fest. New Orleans, Louisiana.

McCarthy, S. J. (July 2018). Beyond the Exhibition: Strategies for Showing & Selling Collage Outside of Gallery Context. Panelist. Kolaj Fest. New Orleans, Louisiana.

Barness, J. and McCarthy, S. J. (April 2018). Coding and Decoding: Collage as Communication Design Scholarship. Collage, Montage, Assemblage: Collected and Composite Forms, 1700–Present. University of Edinburgh, Scotland.

McCarthy, S. J., (February 2018). Decolonizing Design: Considering a Non-Western Approach to Design Pedagogy. College Art Association. (panel with Jahanshahi, P., Chin, E., Nikitas, K., Tunstall, D., and Lynam, I.) Los Angeles, California.

McCarthy, S. J., (June 2017). Architectonics of the Book: Form, Content and Media. AIGA Converge: Disciplinarities and Digital Scholarship. University of Southern California.

McCarthy, S. J., (February 2017). Wee go library at MCBA. 2017 Minnesota Book Artist Award lecture. Minnesota Center for the Book Arts, Minneapolis.

McCarthy, S. J., (July 2016). Wee go library. Political Imagination and the City: Processes and Collective Practices in Architecture and Design conference. Santiago, Chile.

McCarthy, S. J., (June 2015). Three experimental books and their allohistorical approach to the future. Cumulus, the International Association of Universities and Colleges of Art, Design and Media, with Politecnico di Milano, Italy.

Barness, J. and McCarthy, S. J., (July 2014). Performing human pixels in Glitched: portraits of transformation. International Committee for Design History and Design Studies conference Tradition, Transition, Trajectories: Major or Minor Influences? Aveiro, Portugal.

McCarthy, S. J., (May 2014). Perish or prosper: Publishing for graphic design faculty. University College and Design Association education summit, Madison, Wisconsin.

McCarthy, S. J., (April 2013). Ultimate career crit: External reviews of graphic design faculty. Blunt: Explicit and Graphic Design Criticism Now. AIGA & Old Dominion University, Virginia.

McCarthy, S. J., (December 2012). Countries, cultures and histories: Design fiction as alternative narrative. Geographics: Design, Education and the Transnational Terrain. AIGA & University of Hawai'i, Honolulu.

McCarthy, S. J., (July 2012). Designer as author activist: A model for engagement. Design Research Society conference, Bangkok, Thailand.

McCarthy, S. J., (October 2011). Design authorship as content bridge. Stir symposium (in 'provocateur' role). Department of Design at The Ohio State University.

Carlson, A. and McCarthy, S. J., (June 2011). Patterns of intertextuality: Repetition and variation in textiles, typography and poetry. American ImageText conference. University of East Anglia. Norwich, UK.

McCarthy, S. J., (March 2011). Fearless type writing: Self-actualization through design authorship. Type Writing symposium at the Birmingham Institute of Art & Design. Birmingham, UK.

McCarthy, S. J., (September 2010). Typography's role in design authorship: Product, process or tool? Design and Craft: a History of Convergences and Divergences, the 7th Conference of the International Committee for Design History and Design Studies. Brussels, Belgium.

McCarthy, S. J., (June 2010). Designing tenure and promotion: Redefining teaching, research and service. Panel discussion (chair) with M. Gaynor, P. Nini, M. Rogal. University College and Design Association education summit, University of Kansas, Lawrence, Kansas.

Barness, J. and McCarthy, S. J., (June 2010). The H-words in graphic design education: The head, heart and hands in haptic and heuristic learning (poster). University College and Design Association education summit, University of Kansas, Lawrence, Kansas.

McCarthy, S. J. (January 2010). Design authorship and responsibility: the Personal, the professional and the societal. Responsibility in Graphic Design international conference. Academy of Fine Arts. Katowice, Poland.

McCarthy, S. J. (September 2009). Design authorship's pre- and post-history: Framing its legitimacy (poster). Writing Design: Object, Process, Discourse, Translation. Design History Society Annual Conference, University of Hertfordshire, Hatfield, UK.

McCarthy, S. J. (July 2008). From graphics to products: Critical design as design authorship. New Views 2: Conversations and Dialogs in Graphic Design. London College of Communication, London.

McCarthy, S. J. (May 2008). Gettin' R-E-S-P-E-C-T in the academy: What constitutes graphic design research? Panel discussion (chair) with D. Jasper, K. FitzGerald. University and College Designers Association conference. Northern Illinois University, Dekalb, Illinois.

McCarthy, S. J. (April 2008). Documenting the graphic design learning abroad experience: From journals and photos to YouTube and blogs. Massaging Media 2: Graphic Design Education in the Age of Dynamic Media conference. AIGA Boston.

McCarthy, S. J. (July 2007). The University of Minnesota's College of Design: Identity through emergent studio production. ConnectED 2007 – International Conference on Design Education, University of New South Wales, Sydney, Australia.

McCarthy, S. J. (April 2007). Not the same old C.R.A.P. (Commercial Rhetoric Art Project): Desperate househusband fights consumer culture. Cross-cultural Perspectives of Visual Communication regional conference. University of Wisconsin–Eau Claire.

McCarthy, S. J. (November 2006). Defending the domestic environment from advertising: the commercial rhetoric art project. Wonderground, the international conference of the Design Research Society, Lisbon, Portugal.

McCarthy, S. J. (October 2005). Designer-authored histories: graphic design at the Goldstein Museum of Design. New Views: Repositioning Graphic Design History, at the London College of Communication, University of the Arts, London.

McCarthy, S. J. (March 2005). Con verse hay shun (print series) and Catalog of inverse possibilities. Collage as Cultural Practice conference at the University of Iowa, Iowa City, IA.

McCarthy, S. J. (September 2004). Kicking the edge to nudge the center: How North American designers use media at the margins to affect political change. Panel (chair) and presentation with C. Gaiter, J. Boyd-Brent, M. Longford. Politics of Design conference. University of Ulster, Belfast, Northern Ireland.

McCarthy, S. J. (May 2004). The art portrait, the pixel and the gene: micro construction of macro representation. Human Creation between Reality and Illusion, the Ninth Annual Conference of the International Society of Phenomenology, Aesthetics and the Fine Arts, Harvard University, Cambridge, MA.

McCarthy, S. J. (October 2003). Dissenting type: Helvetica, the voice of opposition. Hidden Typography international conference, St. Bride Printing Library, London.

McCarthy, S. J. (July 2002). Eric Gill and Jonathan Barnbrook: Designers as authors at the poles of the Twentieth Century. Mind the Map, the third international conference on design history and design studies. Istanbul, Turkey.

McCarthy, S. J. & Ishino, C. (April 2002). Away from home Web site, Mind the gap DVD. Presentation of documentation of study abroad experience. AIGA-MN Design Education Summit. Minneapolis, Minnesota.

McCarthy, S. J. & de Almeida, C. M. (October 2001). Designer as author: Diffusion or differentiation? Presentation at international symposium, DECLARATIONS of [inter] dependence and the im[media]cy of design. Concordia University, Montreal.

McCarthy, S. J. (July 2001). Picture + structure = rapture. Boundaries, Bytes and Ballyhoo: Visual Sociology, New Media and Public Information. Annual Conference of the International Visual Sociology Association. School of Journalism and Mass Communication, UMn.

McCarthy, S. J. & de Almeida, C. M. (October 2000). Self-authored graphic design and enabling technologies. Presentation at the national conference Metamorphoses 2000: Expressive Art, Technology and Humanities. School of Visual Art, New York City.

Scholarship
Presentations   *(this section continues)*

McCarthy, S. J. (2000). Voxelations: Her voice (digital component)
National performance of digital artworks. Metamorphoses 2000: Expressive Art, Technology and Humanities. School of Visual Art, New York City.

McCarthy, S. J. & Hokanson, B. (October 2000). Visual archaeology. Presentation at the International Visual Literacy Association conference. Iowa State University, Ames, Iowa.

McCarthy, S. J. (September 2000). The artist's book: A hybrid or bastard? Presentation at History of the Book: the Next Generation. Drew University, Madison, New Jersey.

McCarthy, S. J. & de Almeida, C. M. (October 1999). Self-authored graphic design: a strategy for integrative studies. Presentation at the Association for Integrative Studies national conference. Naperville, Illinois.

McCarthy, S. J. (September 1999). Personal histories told through artists' books. Presentation at the Great Lakes History Conference. Grand Rapids, Michigan.

McCarthy, S. J. & de Almeida, C. M. (September 1998). Assigning tables of content: self-authorship in undergraduate graphic design education. Presentation at the University and College Designers Association national conference. New Orleans, Louisiana.

Abstracts published in conference proceedings are result of peer-review process.

Published Abstracts (22)

McCarthy, S. J. (September 2023) Designer as Author, Voices and Visions: the 1996 Exhibit as Legacy. Design History Society's Displaying Design: History, Criticism and Curatorial Discourses conference abstract book. ESAD, Porto, Portugal. 10–11.

McCarthy, S. J. (October 2022) Resurfacing: Tiles of Our Times. Surface: AIGA Design Education Community conference abstract book. Seattle, Washington. 33.

McCarthy, S. J. (November 2019) Design at Stanford: the D.school's Daddy. REDES 2019, Research & Education in Design abstracts. 56–57. https://doi.org/10.1201/9781003046103

McCarthy, S. J. and Barness, J, (April 2018). Coding and Decoding: Collage as Communication Design Scholarship. Collage, Montage, Assemblage: Collected and Composite Forms, 1700-Present. University of Edinburgh. https://collagemontageassemblage.files.wordpress.com/2018/02/collage-conference-abstracts_singledoc_fin.pdf

McCarthy, S. J., (June 2017). Architectonics of the Book: Form, Content and Media. AIGA Converge: Disciplinarities and Digital Scholarship. University of Southern California. *http://converge.cci.kent.edu/architectonics-of-the-book-form-content-and-media/*

Barness, J. & McCarthy, S. J. (March 2017) Critical Making as Design Scholarship: Strategies and Opportunities. Design Incubation colloquium 3.3. Kent State University. Kent, Ohio. *https://designincubation.com/publications/abstracts/critical-making-as-design-scholarship-strategies-and-opportunities/* (online 3 February 2017)

McCarthy, S. J., (June 2015). Three experimental books and their allohistorical approach to the future. Proceedings of Cumulus, the International Association of Universities and Colleges of Art, Design and Media, with Politecnico di Milano, Italy. 96.

McCarthy, S. J., (May 2014). Perish or prosper: Publishing for graphic design faculty. University College and Design Association education summit, Madison, Wisconsin.

McCarthy, S. J., (December 2012). Countries, Cultures and Histories: Design Fiction as Alternative Narrative. Geographics: Design, Education and the Transnational Terrain conference abstracts book. AIGA & University of Hawai'i, Honolulu. (unpaginated)

(this section continues)

McCarthy, S. J., (July 2012). Designer as Author Activist: A Model for Engagement. Design Research Society conference abstracts book, Bangkok, Thailand. 104.

McCarthy, S. J., (October 2011). Design Authorship as Content Bridge. Stir symposium (in 'provocateur' role). Department of Design at The Ohio State University. 35.

McCarthy, S. J., (June 2010). Designing tenure and promotion: Redefining teaching, research and service. University and College Designers Association education summit 'Designing Designing' abstracts. 26.

Barness, J. and McCarthy, S. J., (June 2010). The H-words in graphic design education: The head, heart and hands in haptic and heuristic learning (poster). University and College Designers Association education summit 'Designing Designing' abstracts. 45.

McCarthy, S. J. (January 2010). Design authorship and responsibility: the Personal, the professional and the societal. Responsibility in Graphic Design conference program (pp. 10-11) and *http://conference.aspkat.edu.pl/2009/speakers.htm#steven* (online 12 Dec. 2009).

McCarthy, S. J. (September 2009). Design authorship's pre- and post-history: Framing its legitimacy (poster). Writing Design: Object, Process, Discourse, Translation abstracts. Design History Society Annual Conference. 56.

McCarthy, S. J. (July 2008). From graphics to products: Critical design as design authorship. New Views 2: Conversations and Dialogs in Graphic Design conference abstracts. 26.

McCarthy, S. J. (May 2008). Gettin' R-E-S-P-E-C-T in the academy: What constitutes graphic design research? University and College Designers Association conference abstracts. 36.

McCarthy, S. J. (November 2006). Defending the domestic environment from advertising: the commercial rhetoric art project. Wonderground, the international conference of the Design Research Society, conference abstracts. 143.

McCarthy, S. J. (October 2005). Designer-authored histories: graphic design at the Goldstein Museum of Design. New Views: Repositioning Graphic Design History abstracts. 24.

McCarthy, S. J. (September 2004). Kicking the edge to nudge the center: how North American designers use media at the margins to affect political change. Politics of Design conference abstracts. 26.

McCarthy, S. J. & de Almeida, C. M. (July 2002). Eric Gill and Jonathan Barnbrook: Designers as authors at the poles of the Twentieth Century. Mind the Map, the third International Conference on Design History and Design Studies conference abstracts. 99.

McCarthy, S. J. & de Almeida, C. M. (September 1998). Assigning tables of content: self-authorship in undergraduate graphic design education. University and College Designers Association national conference abstracts. 9.

Invited presentations, panelist, moderator (49)

Invited presentations made at academic conferences, to university departments, at workshops, and serving as panelist and moderator.

McCarthy, S. J. (March 2023). Guest presentation. Oklahoma State University.

McCarthy, S. J. (February 2023). Guest presentation. University of Wisconsin. Madison, Wisconsin.

McCarthy, S. J. (June 2022). Opening remarks. Evolving Graphic Design symposium. University of Wisconsin. Madison, Wisconsin.

(this section continues)

McCarthy, S. J. (March 2022). Searching, Teaching, Researching: A Journey of Three Decades. University of Aveiro, Portugal.

McCarthy, S. J. (July 2020). Tell It To Neil podcast. Interview about graphic design faculty tenure and promotion. Season 2, Episode 10. *https://tellittoneil.com/steven-mccarthy*

McCarthy, S. J. (March 2019). Minnesota Design and the African Diaspora. West African Research Center, Dakar, Senegal.

Barness, J. & McCarthy, S. J. (March 2017) Critical Practices as Design Scholarship: Strategies and Opportunities. Design Incubation colloquium 3.3. Kent State University. Kent, Ohio.

McCarthy, S. J. (February 2016). A Plan for a National Graphic Design Educator Award. Design Incubation colloquium 2.4. College Art Association 104th annual conference. Washington, DC.

McCarthy, S. J. (November 2015). Presentation about my work to Graduate Critique Seminar at Minneapolis College of Art and Design.

McCarthy, S. J. (March 2015). Presentation about my work at ESAD, Escola Superior de Artes e Design. Porto, Portugal.

McCarthy, S. J. (January 2015). Presentation about my work at the University of Florida. Gainesville, Florida.

McCarthy, S. J. (August 2013). Open Book workshop invited participant. Eastern Michigan University. Parsons Center at Lake Ann, Michigan.

McCarthy, S. J. (July 2013). Luncheon with Steven McCarthy. AIGA Minnesota.

McCarthy, S. J. (April 2013). Panelist on panel about tenure and promotion with M. Rogal and S. Rohrbach. Blunt: Explicit and Graphic Design Criticism Now. AIGA & Old Dominion University, Virginia.

McCarthy, S. J. (March 2013). Presentation about my work at Ohio State University. Columbus, Ohio.

McCarthy, S. J. (February 2013). Second Thursdays at Lunch departmental program. Collaborating with Myself: The Designer as Author and the Author as Designer.

McCarthy, S. J. (October 2012). Design and Political Communications. Goldstein Museum of Design. University of Minnesota.

McCarthy, S. J. (May 2012). Presentation about my work at Politecnico di Milano, Italy, in typography course.

McCarthy, S. J. (October 2011). Presentation about my work at Minneapolis College of Art & Design, in graduate seminar course.

McCarthy, S. J. (September 2011). Visual archaeology workshop. University of Aveiro, Portugal.

McCarthy, S. J. (Sept. 2011). Visual archaeology workshop. University of Porto, Portugal.

McCarthy, S. J. (May 2011). Presentation about my work at Virginia Commonwealth University. Richmond, Virginia.

McCarthy, S. J. (April 2011). Open quote, underscore, closed quote. Presentation at St. Cloud State University, St. Cloud, Minnesota.

Scholarship
Invited Presentations

(this section continues)

McCarthy, S. J. (January 2011). Evolvedesign roundtable discussion. AIGA Minnesota. Moderated by *Communication Arts'* editor Patrick Coyne.

McCarthy, S. J. (October 2010). Twenty-five years of design authorship: Expression, communication and activism. Connect, the University and College Designers Association annual conference. Minneapolis, Minnesota.

McCarthy, S. J. (October 2010). UMn workshops and Goldstein collection. Connect, the University and College Designers Association annual conference. Minneapolis, Minnesota.

McCarthy, S. J. (October 2010). Design education panel (chair). Connect, the University and College Designers Association annual conference. Minneapolis, Minnesota.

McCarthy, S. J. (January 2008). Design for design's sake: Design-authorship in experimental publications. AIGA-Minnesota lecture.

McCarthy, S. J. (February 2007). Riveting stories about the designs that changed my life. Design@Noon lecture series. College of Design, University of Minnesota.

McCarthy, S. J. (November 2006). Lecture at I Profess exhibit opening. Furlong Gallery. University of Wisconsin, Stout.

McCarthy, S. J. (October 2005). Presentation at Minnesota State University–Moorhead.

McCarthy, S. J. (July 2003). Panelist at TypeCon2003. Society of Typographic Aficianados annual conference. Minneapolis, Minnesota.

McCarthy, S. J. (April 2003). Emerging Digerati presentation at the Weisman Art Museum. Institute for New Media Studies. University of Minnesota.

McCarthy, S. J. (February 2003). Writers and designers: a role reversal project. Presentation and group project at the Communicators Forum conference. University of Minnesota.

McCarthy, S. J. (February 2002). Presentation at Painting the News: Digital Art, Interactivity and Storytelling. Institute for New Media Studies. School of Journalism and Mass Communication. University of Minnesota.

McCarthy, S. J. (November 2001) Minnesota Electronic Theatre 2001. Symposium of Computer Graphics and Interactive Communications. Minneapolis Office of Film, Video and Recording and SIGGRAPH, Minnesota chapter.

Gaiter, C. and McCarthy, S. J. (September 2001) Action, Reaction and Interaction: an Experimental Workshop in Digital Narrative. University of Minnesota TEL (Technology Enhanced Learning) presentation.

McCarthy, S. J. (May 2001). Are You a Freak? Connecting with "U" Graphic Designers. Presentation and critique at the Communicators Forum conference. U. of Minnesota.

McCarthy, S. J. (February 2001). Presentation about the graphic design program at UMn, AIGA Minnesota Graphic Design Education Summit. St. Paul, Minnesota.

McCarthy, S. J. (November 2000). Presentation of my work at University of Minnesota–Duluth, as part of Artists Lecture Series.

McCarthy, S. J. (October 2000). Moderator at Design Dialog: The Remix event with Ellen Lupton and Amy Franceschini. University of Minnesota.

Scholarship
Invited Presentations   *(this section continues)*

McCarthy, S. J. (May 2000). Moderator and panelist at the Communicators Forum conference Managing the Frenzy. University of Minnesota.

McCarthy, S. J. (April 2000). Moderator at Design Dialog event with Chris Pullman and Bill Hill. University of Minnesota.

McCarthy, S. J. (May 1999). Writers and designers: a role reversal project. Presentation and group project at the Communicators Forum conference. University of Minnesota.

McCarthy, S. J. (1999). Panelist, Social Environment with Sheila Levrant de Bretteville. Design Initiative Design Summit. University of Minnesota.

McCarthy, S. J. (1996). Panelist, Contemporary Japanese Poster with Gordon Salchow, et al. College of Mount Saint Joseph, Cincinnati, Ohio.

McCarthy, S. J. (1993). Panelist, The Good, the Bad and the Naive. American Institute of Graphic Arts, Cincinnati, Ohio.

McCarthy, S. J. (1993). Guest lecturer at University of Washington course Graduate Seminar. Seattle, Washington.

McCarthy, S. J. (1993). Guest lecturer at University of Cincinnati course Photographic Artist's Books. Cincinnati, Ohio.

McCarthy, S. J. (1992). Guest lecturer at University of Kentucky course Art Professions. Lexington, Kentucky.

Invited by conference organizers and universities. Expenses and honoraria paid.

Keynote addresses, residencies, headliner events (8)

McCarthy, S. J. (May 2021). My Diverse Practice: 30 Years of Searching, Teaching and Researching. TypeCal, Kuwait.

McCarthy, S. J. (April 2019). Visiting designer residency at The Hive (Rick and Susan Sontag Center for Collaborative Creativity). The Claremont Colleges, Claremont, California.

McCarthy, S. J. (March 2018). Roman J. Witt Visiting Artist Residency. Stamps School of Art & Design, University of Michigan. Ann Arbor, Michigan.

McCarthy, S. J. (June 2017). Scholarly Design Hacktivism: Inverting the Paradigm. Practice Research in Creative and Cultural Industries symposium. University of Portsmouth, UK.

McCarthy, S. J. (March 2014). Presentation at Kent State University. Kent, Ohio.

McCarthy, S. J. (March 2014). Presentation at Northern Kentucky University. Highland Heights, Kentucky.

McCarthy, S. J. (March 2014). Presentation at University of Illinois. Champaign-Urbana, Illinois.

McCarthy, S. J. (February 2014). Presentation at Iowa State University. Ames, Iowa.

McCarthy, S. J. (September 2011). Typography and design authorship: Practice and theory. Keynote address at II Encontro Nacional de Tipografia (Second National Typography Conference). University of Aviero, Portugal (international).

McCarthy, S. J. (June 2002). Presentation about my work at Art Alumni Day. Bradley University. Peoria, Illinois (national).

Back page blurbs (2)

McCarthy, S. J. (2018) Blurb in *The Routledge Companion to Criticality in Art, Architecture, and Design* by M. Thiessen and C. Brisbin (eds.). London: Routledge (Taylor & Francis).

McCarthy, S. J. (2011) Blurb in *Visual Research: An Introduction to Research Methodologies in Graphic Design* by R. Bestly and I. Noble. New York: Bloomsbury (AVA imprint).

Exhibitions curated (3)

Shelton, R. & McCarthy, S. J. (2005). Hip art that's square: A survey of album covers from the collection of Richard Shelton. The Goldstein Museum of Design, University of Minnesota.

McCarthy, S. J. (2003). Form\inform. An exhibition about the relationship between graphic design education and professional practice. Goldstein Museum of Design, Univ. of Minnesota.

McCarthy, S. J. & de Almeida, C. M. (1996). Designer as author: Voices and visions. Co-curated a national exhibition. Northern Kentucky University, Highland Heights, Kentucky.

Popular press or special interest publications (18)

Friends of the St Paul Public Library (2017, April 9) 2017 Book Artist Award Winner – Steven McCarthy video. *https://www.youtube.com/watch?v=-iMNhHJpAEM*

Narigon, A. (2017, Feb. 6) Wee Go Library Wins Big | Q&A with Steven McCarthy. CDes blog. *http://designatmnblog.com/2017/02/wee-go-library-wins-big-qa-with-steven-mccarthy/*

Grossmann, M. A. (2016, December 9) Steven McCarthy wins Book Artist Award. Pioneer Press. 11A. *http://www.twincities.com/2016/12/09/artaward/*

Hertzel, L. (2016, December 9) Steven McCarthy wins Minn. Book Artist Award. Star Tribune. *www.startribune.com/steven-mccarthy-wins-minn-book-artist-award/405640136/+&cd=16&hl=en&ct=clnk&gl=us*

unknown (2016) Friends of the St Paul Public Library website. *http://thefriends.org/events/mnba/winners-and-finalists/book-artist/steven-mccarthy/*

Lindeke, B. (2016, July) Take a Book, Leave a Book, Remake a Book. Park Bugle. 11. *http://www.parkbugle.org/take-a-book-leave-a-book-remake-a-book/*

Blevins, R. (2011, February 2) Graduate's illustrations on display in Cincinnati. The Northerner web site. *http://www.thenortherner.com/?p=8135*

LeFevre, C. (2011, January 19) Currents in Minnesota Graphic Design. mnartists.org web site *http://mnartists.org/article.do?rid=282015* (no longer found online).

LeFevre, C. (2010, October 13) Where is product design headed? A U of M symposium... The Line Media. *http://www.thelinemedia.com/features/productdesign101310.aspx*

Arvidson, A. R. (2009, Jan/Feb) College of Connections. Architecture Minnesota.

Shapiro, G. F. (2007, February 7) Helvetica, the Prim Juggernaut. Gothamist. *http://www.gothamist.com/archives/2007/02/07/helvetica_the_s.php*

Lee, D. (2006, October 10). Morning Show with Dave Lee. WCCO radio.

Dawson, B. (2005, March 14). Gr8 pl8s. Minneapolis Star Tribune.

(this section continues)

Abbe, M. (2005, March 4). Under cover. Minneapolis Star Tribune.

Baxter, A. (2005, February 1) Hip art that's square. Minnesota Public Radio web site. *http:// news.minnesota.publicradio.org/features/2005/01/31_baxtera_albumart/*

Linton, H. with McCarthy, S. J. (Summer 2002). Alumni achievements. Full Circle, the Department of Art Alumni Newsletter. Bradley University.

Grafstrom, T. (Spring 2002). Great faculty: Creative works. UMn Campaign Legacy.

Vance, D. (1997, May 17). Graffiti artist grad headed for prestigious Yale program. The Cincinnati Post.

Demaline, J. (1997, January 17). Self-portrait hobby leads to career and exhibit at NKU. The Cincinnati Enquirer.

Thompson, J. A. (1992). The art of the book. Spectrum: Sponsored Projects at NKU.

Hightchew, H. J. (1992) Save that junk: it might work great in a book. The Kentucky Post.

All grants were competitive and peer reviewed except where noted with asterisks. S. McCarthy was principal investigator unless noted otherwise.

Grants received – $189,580 total/$36,400 external (29)

Arts Reunited in the Twin Cities (Adhere Right Here event). Metropolitan Regional Arts Council. Minneapolis–St Paul, MN. Co-PIs: Wilson, J., Wilson, S. (United Artists Collaborative) and McCarthy, S. $10,000 to host arts performance and exhibition event (2023).

Voices from Within. Metropolitan Regional Arts Council Flexible Support Grant & The Givens Foundation for African American Literature. Minneapolis–St Paul, MN. Co-PIs: Wilson, J. (United Artists Collaborative) and McCarthy, S. $15,000 to support writing and book design workshops with prison inmates (2021).

Creating a Designer-Authored Prototype of *Design at Stanford: A Visual History of Thinking and Doing*. Imagine Fund, UMn Provost Office. $5000 to support research project (2018).

External Stakeholder Engagement Program. Co-PIs: Chu, S. and McCarthy, S. Office of the Vice President for Research. University of Minnesota funding to support research and collaboration between designer Kelly Munson and UMn faculty and students. $50,000 (2016).

Stanford's Design Program: a Visual History of Thinking and Doing. Imagine Fund, Office of the Provost. UMn. $5000 to support research project (2016).

Wee Go Library. Department of Design, Housing & Apparel. $1500 travel support to Santiago, Chile to present at Political Imagination and the City conference. (2016).

The Fabric Artist's Book: An Intimate Hybrid. Artist Initiative visual arts grant. Minnesota State Arts Board. $4800 to support creative research project (2016).

Undigitizing Electronic Communications: An Artist's Book. Imagine Fund, Office of the Provost. UMn. $5000 to support creative research project (2014).

Asmara, Eritrea: a Psychographic Map. Imagine Fund, Office of the Provost. UMn. $5000 to support creative research project in Asmara, Eritrea (2012).

Healing the Eye: The Two Types of Baskerville. Imagine Fund, Office of the Provost. UMn. $4000 to support creative research project in Virginia and Birmingham, UK (2010).

(this section continues)

Making, Selling, Buying, Using: Emerging Issues in Product Design. UMn Design Institute. $5000 to host a symposium. Co-investigators: McCarthy, S. J. and Dunne, L. (2010).

Salovich Fund. Department of Design, Housing & Apparel. UMn. $1000 to support travel to Katowice, Poland (2010).

Intense Ruby Red: From Irish Blood to French Wine, and Back Again. Imagine Fund, Office of the Provost. UMn. $3000 to support creative research project in Bordeaux, France (2009).

Office of International Programs / GPS Alliance. UMn. Total $5280 travel support to:
  Dakar, Senegal (2019)   Katowice, Poland (2010)
  London, United Kingdom (2008)   Sydney, Australia (2007)
  Lisbon, Portugal (2006)   Istanbul, Turkey (2002)

College of Human Ecology. UMn. $500 to support travel to Istanbul, Turkey (2002).

DECLARATIONS of [inter]dependence and the im[media]cy of design ateliers.
McCarthy, S. J. UMn Design Institute Grant $3,000. Travel money to enable six students to attend an international symposium and ateliers at Concordia University, Montreal. (2001).

Action, Reaction and Interaction: an Experimental Workshop in Digital Narrative.
Co-investigators: C. Gaiter (School of Journalism), McCarthy, S. J. UMn TEL (Technology Enhanced Learning) Grant $7200 (matching grant). (2001).

Joint program between DHA and the Dept. of Art, UM-Duluth. Grant author and principal investigator: McCarthy, S. J. Co-investigators: Hokanson, B., Brush, G., FitzGerald, K., Ishino, C. & Kmetz, J. UMn Design Institute Grant $36,100. (2000–2001).

Voxelations: Her Voice interactive digital artist's book. Grant author and principal investigator: McCarthy, S. J. UMn McKnight Summer Fellowship $5000. (1999).

Voxelations: Her Voice interactive digital artist's book. Grant author and principal investigator: McCarthy, S. J. UMn Faculty Summer Fellowship $5000. (1999).

Software purchase for "c'mere man, i wanna talk to you" interactive digital artist's book. Grant author and principal investigator: McCarthy, S. J. Northern Kentucky University, Highland Heights, KY. Project Grant $2000. (1996).

Circular Reasoning artist's book. Grant author and principal investigator: McCarthy, S. J. Northern Kentucky University, Highland Heights, KY. Matching Grant $1600. (1994).

Circular Reasoning artist's book. Grant author and principal investigator: McCarthy, S. J. Sidney Printing & Cincinnati Bindery, Ohio. In-kind contribution $1600. (1994).

The Memory of 33, The Invisible Type artist's books. Grant author and PI: McCarthy, S. J. Kentucky Arts Council Al Smith Fellowship $5000. (1992).

order/chaos artist's book. Grant author and PI: McCarthy, S. J., Northern Kentucky University, Highland Heights, KY. Faculty Summer Fellowship $3000. (1991).

Awards granted from within juried exhibitions or competitions.

Awards (24)

2017 Minnesota Book Artist Award. The Friends of the Saint Paul Library and Minnesota Center for Book Arts. $500 and one-person show at MCBA. (2017).

STA 100 Competition. (Book Art The Information Electric Age book) The Society of Typographic Arts, Chicago. (2016).

Scholarship
Awards   *(this section continues)*

Print Regional Design Annual 2015. Design of "Book Unbound" essay (as part of Atzmon, L. and Molloy, R. *The Open Book Project*). (2014).

FPO (For Print Only) Awards – 3 Stars. Underconsideration.com. Design of "Book Unbound" essay (as part of Atzmon, L. and Molloy, R. *The Open Book Project*). (2014).

MIKE Award – People's Choice (Hip Art That's Square design for Goldstein Museum exhibit). Communicators' Forum annual competition, University of Minnesota. (2005).

Best of 1- or 2-color award. (Con verse hay shun – print component) in FitzGerald, K. (Ed.) News of the Whirled 4. AIGA–Richmond annual competition. (2005).

Juror's choice award (Know chain link), Second prize, professional category (Episodic Design web site). National design educators exhibition. Oklahoma State University (2001).

Juror's choice award (Seminal ideas), Second prize, professional category (Design Institute poster). National design educators exhibition. Oklahoma State University (1999).

Bronze award (This). Annual design competition and exhibition. Art Directors Club of Cincinnati, Ohio. (1998).

Silver award (Another look). Annual design competition and exhibition. Art Directors Club of Cincinnati, Ohio. (1997).

Silver award (Seminal ideas identity), Bronze award (NKU Art brochure). Annual design competition and exhibition. Art Directors Club of Cincinnati, Ohio. (1996).

Silver award (C.A.G.E. gallery brochure), Bronze award (Circular reasoning book). Annual design competition and exhibition. Art Directors Club of Cincinnati, Ohio. (1995).

Award of excellence (Circular reasoning book), Merit award (Choices poster). 1 2 3 Color Show, regional exhibit. AIGA, Cincinnati and Art Center Dayton, Ohio. (1994).

Silver award (Steven McCarthy identity), Bronze award (NKU Art letterpress poster). Annual design competition and exhibition. Art Directors Club of Cincinnati, Ohio. (1991).

University Teaching

Professor of Graphic Design
College of Design
University of Minnesota 1998–2020

Teach 4 graphic design courses annually in program leading to BFA, MA, PhD and MFA degrees. Participate in Graphic Design Program, Department, College and University committees. Advise undergraduate and grad students.

Served as Faculty Advisor to Communications Team, Solar Decathlon project (Summer 2008). Helped guide students and university communications staff in defining visual identity for print, environmental and online communications for UMn entry into international competition sponsored by US Dept. of Energy.

Supervised *By Design* student agency for course release (2002–2004, 2006). Managed 2–3 student employees, marketed agency to University and external clients, handled budget, prepared estimates and submited invoices, mentored students through professional design process.

(all are 3-4 semester credit hours or equivalent; all are studio classes unless otherwise noted; average enrollment: 15-25)

UMn Teaching

GDES 1315, Graphic Studio: taught 1 time.
DHA/GDES 2345, Typographic Design: taught 9 times.
DHA 2351/GDES 3351, Text & Image: taught 15 times.
DHA 3170, Special Topics: Collage, Montage and Assemblage: taught 1 time.
DHA 3352, Identity and Symbols, taught 1 time.
DHA/GDES 3353, Packaging and Display: taught 10 times.
HSem 3053, Graphic Activism (seminar): taught 1 time.
  (2 credit College of Liberal Arts Honors seminar, taught as overload)
DHA 4345, Advanced Type: taught 2 times.
DHA 4365W, Senior Seminar: taught 9 times.
DHA 4354, Graphic Design 4: taught 5 times.
GDES 4361, Senior Thesis and Writing: taught 7 times.
GDES 4362, Senior Thesis and Exhibition: taught 2 times.
DHA 5399, Theory of Electronic Design (seminar): taught 2 times.
DHA/GDES 3196/5196, Graphic Design in Europe: taught 5 times.
  (trip has included: London, Birmingham, Glasgow, Dublin, Amsterdam, Porto)
DHA/DES 8114, Graduate Design Studio: taught 9 times.

UMn Guest Lectures
Guest lectured 11 times in DHA 1101, Intro to Design Thinking.
Guest lectured 4 times in DHA 8101, Philosophical Foundations of DHA

UMn Undergraduate Advising
Advised approximately 30 undergraduate Graphic Design majors annually (1998–2006).
Serve on approximately 60 portfolio reviews annually.
Advise Honors Capstone projects.

(this section continues)

UMn Graduate Advising (including chairing Thesis Committee)
MFA student Sabrill Holcolm, 2019–2021.
MA student Anne Brown, 2019–2020.
MFA student Randy Pierce, 2013–2018.
MFA student Ron Ott, 2011–2015.
MFA student Ellen Schofield, 2010–2013.
MFA student Tony Carton, 2010–2013.
MFA student Márit McCluske, 2010–2013.
MFA student Jessica Barness, 2009–2012.
MS student Han Zhang, 2007–2009.
MFA student Heba Amin, 2006–2009.
MFA student Jim Felgate, 2004–2009.
MFA student Peter Gaustad, 2004–2008.
MFA student Rebecca Noran, 2003–2007.
MFA student Paul Bruski, 2004–2005.
MFA student Erika Bergstrom Dodge, 2003–2005.
MLS (Master of Liberal Studies) student Nance Longley, 2002–2004.
MFA student Pete Wagner, 2002–2004.
MFA student Tom Dimock, 2001–2003.
MA student Shawn Boeckman, 2000–2003.
MFA student Louise Fritchie, 2000–2002.
MFA student Rhonda Arntsen, 2000–2001.

UMn Graduate Thesis Committees
MFA student Dan Martin, 2019–2020.
MFA student Karl Engebretson, 2015–2017.
MFA student Anna Carlson, 2012–2013.
MFA student Steve Paul, 2006–2012.
MFA student Nicole Steinhofer (Riner), 2006–2008.
MFA student Mauricio Arango, 2002–2003.

Other Teaching, related to UMn position
Artist mentor for MFA student Seth Boggs,
    The Art Institute of Boston at Lesley University, 2012.
External member of MFA Thesis Committee for Danielle Feliciano,
    Minneapolis College of Art and Design, 2012.
Artist mentor for MFA student Seth Boggs,
    The Art Institute of Boston at Lesley University, 2011.
External member of MFA Thesis Committee for Jon Grizzle,
    Minneapolis College of Art and Design, 2006.
External member of MFA Thesis Committee for Maryam Hosseinnia,
    Minneapolis College of Art and Design, 2002.

Associate, Assistant Professor of Graphic Design
Department of Art, Northern Kentucky University
Highland Heights, Kentucky 1989–1998

Taught 6 graphic design courses annually in undergraduate program offering BA and selective admission BFA degrees. With one other full–time faculty, managed studio facilities which included microcomputer lab, dedicated upperclass studio space, letterpress shop.

Program Chair, Graphic Design 1993–1998.
Provided leadership in Program curricular and logistic matters.

Faculty advisor to Students in Design 1991–1998.
Advised approximately 15 students in student chapter of the American Center for Design, Chicago.

Honors Program faculty 1994–1996.

(this section continues)

NKU Teaching

Art 122 Three–Dimensional Studies: taught 4 times.
Art 225 Introduction to Graphic Design: taught 5 times.
Art 226 Intro to Typography: taught 7 times.
Art 300 Art of the Book: taught 4 times.
   (original course proposal, syllabus)
Art 321 History of Design (lecture): taught 1 time.
Art 325 Graphics Production: taught 8 times.
Art 327 Advanced Typography: taught 4 times.
Art 425 Advanced Graphic Design I: taught 1 time.
Art 426 Advanced Graphic Design II: taught 6 times.
Art 428 Graphic Design Senior Project (seminar): taught 7 times.
Art 493 Multimedia for Design: taught 2 times.
   (original course proposal, syllabus)
Art 498 Independent Study: taught 8 times.
Art 498 Graphic Design in Britain: 1 time in London, England through
   Cooperative Center for Study in Abroad. (original course proposal, syllabus).
Hnr 304 Humanity and the Machine: Impact of Design (seminar): taught 3 times.
   (original course proposal, syllabus).

NKU Advising

Advised approximately 55–70 Graphic Design majors per semester 1989–1998.
Served on approximately 250 portfolio reviews 1989–1998.
Served on approximately 90 senior show reviews 1989–1998.

NKU guest lectures

Art 111 Concepts in Art: 8 times between 1994–1998.
Alpha Chi Honor Society induction ceremony keynote address Travel: The Other
   University. 1990.
Faculty Luncheon Lecture Art and Design: Which is the Chicken, Which is the
   Egg? 1990.

Instructor of Graphic Design
Ohlone College (*Part–time adjunct instructor.*)
Fremont, California 1987
Taught sophomore typography course (2 times).

Discipline Related Service

External reviewer for tenure and promotion to associate professor and full professor
(39 total reviews; some schools had multiple reviews)

University of Alabama at Birmingham, 2023.

New York City College of Technology / CUNY, 2020.

Boston University, 2020.

University of Washington, 2019.

University of Notre Dame, 2019.

University of South Australia, 2018.

North Carolina State University, 2018.

Virginia Commonwealth University, Qatar, 2017.

Temple University, 2015.

University of North Texas, 2014.

Emerson College, Boston, 2014.

University of California–Davis, 2014.

University of Alberta, Canada, 2012 & 2022.

University of Illinois at Urbana–Champaign, 2011.

Nanyang Technological University, Singapore, 2010.

Depaul University, 2009.

University of North Texas, 2009.

University of Michigan, 2009 & 2016.

York University, Canada, 2009.

Northeastern University, 2008.

Iowa State University, 2007.

Rutgers University, 2007.

University of Memphis, 2007.

University of Wisconsin, 2006.

Southern Illinois University, 2006.

University of Florida, 2005 & 2014.

Northern Illinois University, Summer 2005.

Bowling Green State University, 2004 & 2006.

University of South Florida, 2004.

Oklahoma State University, 2003 & 2016.

University of Minnesota–Duluth, 2003.

University of Texas, Austin, 2002.

Illinois Wesleyan University, 2000.

Western Washington University, 2000.

Academic peer reviewer

External reviewer of Graphic Design program. Oklahoma State University. 2023.

Visible Language journal. (University of Cincinnati). Peer reviewer of paper. 2023.

The Design Journal (Taylor & Francis Publishing, UK). Peer reviewer of paper. 2022.

Louisiana Board of Regents Support Fund. Reviewer of art/design-related proposals. 2021.

Visible Language journal. (University of Cincinnati). Peer reviewer of paper. 2020.

The Design Journal (Taylor & Francis Publishing, UK). Peer reviewer of paper. 2020.

Design and Culture journal (Taylor & Francis Publishing, UK). Peer reviewer of paper. 2020.

Reviewer of grant proposal for Research Grants Council (RGC) of Hong Kong. 2020.

External reviewer of the Department of Art & Design. University of Alberta. Edmonton, 2019.

Reviewer of grant proposal for Research Grants Council (RGC) of Hong Kong. 2017.

Expert witness to lawsuit involving academic promotion. Salvatore Prescott & Porter, Northville, Michigan. 2016.

Consultant to School of Design & Human Environment in the College of Business at Oregon State University, about standards for measuring graphic design faculty productivity. 2015.

Reviewer of applicants to AIGA Design Faculty Research Grant program. 2015.

Member, Scientific Committee, Cumulus annual conference: What's on: Cultural Diversity, Social Engagement and Shifting Education. Peer reviewer of full papers. 2014.

Visual Communication journal (Sage Publishing, UK). Peer reviewer of paper. 2012.

2nd International Conference on Art, Illustration and Visual Culture in Infant and Primary Education, University of Aviero, Portugal. Peer reviewer of abstract submissions. 2012.

Book 2.0 journal (Intellect Press, UK). Peer reviewer of abstract submissions and full papers. 2011–12.

Bradley University, Peoria, Illinois. Provided advice and reviewed curriculum for new Master of Fine Arts in graphic design degree program. 2002.

Journal for Aesthetic Education (University of Illinois Press) Peer reviewer of paper. 2002.

Professional organization leadership

Consultant to Design Incubation about founding a national graphic design education award. 2015–2016.

Minnesota Center for Book Arts, board member (three year term): 2014–2017.

American Institute of Graphic Arts, Minnesota chapter. AIGA-MN Education Summit Steering Committee. 2001–2003.

American Institute of Graphic Arts, Cincinnati, Ohio chapter. Board member: 1996–1997.

Art Directors Club of Cincinnati, Ohio. Board member (Education chair): 1993–1994.

Design Educators Consortium of Kentucky. Co-founder: 1991.

Juror for competitions

Design Incubation Communication Design Educators Awards, 2016–2019, 2022.
    International awards competition jury: 2016–2019 (chair 2016, 2017, 2022)

Johnson Brothers Liquor Company national design competition. St Paul, Minnesota. 2014.

Art Center Dayton annual design competition. Dayton, Ohio. 1996.

Journal editorial board

The Design Journal. Taylor & Francis Group, United Kingdom. 2018–2020.

Conference organization

Co-chair (with L. Dunne) Making, Selling, Buying, Using: Emerging Issues in Product Design held at the University of Minnesota in September 2010. Planned format and logistics, organized marketing efforts, recruited external peer reviewers, etc.

Co-chair (with B. Martinson) Design: Refining our Knowledge, an international graphic design education conference held at the University of Minnesota in October 2003. Planned format and logistics, organized marketing efforts, recruited external peer reviewers, etc.

Membership in professional organizations

College Art Association, 2016–2017.
American Institute of Graphic Arts, Minnesota chapter. 1998–2008, 2011–2020.
AIGA-MN Education Summit Steering Committee. 2001–2003.
Walker Art Center. Minneapolis, Minnesota. 1998–2006.
Minnesota Center for Book Arts. Minneapolis, Minnesota. 1998–2000, 2014–present.
American Institute of Graphic Arts, Cincinnati chapter. 1996–1997.
Art Directors Club of Cincinnati, Cincinnati, Ohio. 1991–1996.
The Contemporary Arts Center, Cincinnati, Ohio. 1992–1997.
Graphic Design Education Association. 1990–1993.
American Center for Design, Chicago, Illinois. 1990–1997.

Service to the Community

Provided pro bono design services to Sports Equity Lab at Yale University (designed info-graphic titled "Athlete Abuse Explained"). 2020.

Provided pro bono design services to a non-profit organization, Turn Off The Violence (consulted on identity and website site design). 2001–2002.

Presented a slide lecture "Brief Overview of the History of Graphic Design" to the Brothers of the New Melleray Monastery, Dubuque, Iowa. 2001.

Designed 36-page Literary Arts Journal for St. Anthony Park School, (6 times) St. Paul, Minnesota. 1999–2004.

City of Newport, Kentucky *Monmouth Street Commission on Design* Team. Advised city committee on using graphic design as feature of urban renewal. 1996.

Anderson High School, Cincinnati, Ohio. Studio demonstration. 1993.

American Institute of Graphic Arts, Cincinnati chapter. College Portfolio Day. Reviewed student portfolios from area colleges. 1992–1994.

Highlands High School, Ft. Thomas, Kentucky. Studio demonstration. 1992.

Governor's School for the Arts. Portfolio juror for college-bound students. 1990–1991.

Ninth Congressional District (Indiana) Art Portfolio Day. Represented NKU. 1990.

Cincinnati Public School Watch Program. Studio demonstration. 1990.

Newport, Kentucky Central Catholic High School. Studio demonstration. 1990.

Professional Development: Leadership

Economies: Art + Architecture conference. Association of Collegiate Schools of Architecture and the National Council of Art Administrators. St. Louis, Missouri. 2009.

(this section continues)

Professional Development: Teaching / Research

Black Design in America: African Americans and the African Diaspora in Graphic Design. https://bipocdesignhistory.com. Online lecture series. 2021.

TypeCon education forum at annual conference of Society of Typographic Aficionados. Minneapolis. 2019.

After the Bauhaus, Before the Internet: A History of Graphic Design Pedagogy. Yale University, New Haven, Connecticut. 2019.

Future History 3: Twenty-first Century Curriculum. AIGA, Chicago. 2009.

Graphic Design Education Summit, American Institute of Graphic Arts, Minnesota chapter, 2002.

Graphic Design Education Summit, American Institute of Graphic Arts, Minn. chapter, 2001.

Tenure workshop, University of Minnesota, 2001.

Writing Intensive workshop, University of Minnesota 1999.

Bush Faculty Development Program for Excellence in Teaching, University of Minnesota 1998-1999.

Grant Writing workshop, University of Minnesota 1998.

Putting Course Content on the Web workshop, University of Minnesota 1998.

Internationalizing the Curriculum workshop, Northern Kentucky University 1990.

Celebrating Teachers & Teaching workshop, Northern Kentucky University 1990.

Professional development: Design / Practice

Head, Heart, Hand: AIGA Design Conference. Minneapolis, Minnesota. 2013.

See Change: The Power of Visual Communication. UMn School of Journalism and Mass Communications, College of Design and AIGA-Minnesota. 2011.

Wayzgoose. The Hamilton Wood Type and Printing Museum. Two Rivers, Wisconsin. 2010.

See Change: The Power of Visual Communication. UMn School of Journalism and Mass Communications and AIGA-Minnesota. 2010.

Wayzgoose. The Hamilton Wood Type and Printing Museum. Two Rivers, Wisconsin. 2009.

Mature Content: The Artist's Book as Advocate conference. Minnesota Center for Book Arts, Minneapolis, Minnesota. 2009.

Design and Its Publics: Curators, Critics, and Historians. Conference co-sponsored by UMn Design Institute and Department of Art History. 2007.

Interplay: Mid-America College Art Association. Sponsored by UMn Art Department. 2004.

Experience Design Forum. Co-sponsored by the American Institute of Graphic Arts–Minnesota and the Human-Computer Interface special interest group of the Association of Computing Machines. 2002.

Just the Type. Co-sponsored by the UMn Design Institute and the Minneapolis College of Art and Design. 2001.

Convergence: Creative Summit. Co-sponsored by the UMn Design Institute and the Walker Art Center. 2001.

Sins of Change: Media Arts in Transition. Walker Art Center. 2000.

(this section continues)

Information Design seminar presented by Edward Tufte, Yale University. Minneapolis, Minnesota. 1999.

American Center for Design national Students in Design conference (took 12 students). Chicago, Illinois. 1997.

Living Surfaces: Design for the Internet. American Center for Design, Chicago, Illinois. 1996.

Kent State University multi-media workshop. Kent, Ohio. 1995.

American Center for Design national Students in Design conference (took 14 students). Chicago, Illinois. 1995.

Graduate Design Education: Fact or Fiction? Symposium. American Center for Design, Chicago, Illinois. 1994.

American Center for Design national Students in Design conference (took 13 students). Chicago, Illinois. 1994.

Living Surfaces Multimedia in Design. American Center for Design, Chicago, Illinois. 1993.

American Center for Design national Students in Design conference (took 12 students). Chicago, Illinois. 1993.

Graphic Design Education Association national conference, Raleigh, North Carolina. 1992.

American Center for Design national Students in Design conference (took 20 students). Chicago, Illinois. 1991.

Design Educators of Kentucky Summit. University of Louisville. Louisville, Kentucky. 1991.

Mid America College Art Association conference. Cincinnati, Ohio. 1990.

Graphic Design Education Association conference. Chicago, Illinois. 1990.

University and College Design Association conference. Cincinnati, Ohio. 1989.

Visual Studies Workshop *Making Artist's Books*. Rochester, New York. 1987.

Stanford Conference on Design. Palo Alto, California. 1985.

Educational outreach materials designed

McCarthy, S. J. et al. (students of GDES 3351, Fall 2015). Art directed students of Text & Image in design of Graphic Design graduate program recruitment poster. University of Minnesota.

McCarthy, S. J. et al. (students of DHA 2351, Fall 2008). Art directed students of Graphic Design 1 in design of Graphic Design graduate program recruitment brochure. University of Minnesota.

McCarthy, S. J. et al. (students of DHA 2351, Fall 2007). Art directed students of Graphic Design 1 in design of Architecture Program poster. CDes Student Services. University of Minnesota.

McCarthy, S. J. et al. (students of DHA 2351, Spring 2007). Art directed students of Graphic Design 1 in design of Graphic Design Program brochure. CDes Student Services. University of Minnesota.

McCarthy, S. J. (2006). Designed two-page spread illustrating College of Design organizational structure. CDes magazine. Winter 2006-07. University of Minnesota.

McCarthy, S. J. (2004). Designed logo, invitation, poster and exhibition installation for Hip Art That's Square exhibition. The Goldstein Museum of Design, University of Minnesota.

Service
Professional Development, Outreach

(this section continues)

McCarthy, S. J. (2003). Designed logo, invitation, catalog and exhibition installation for Form\Inform exhibition, The Goldstein Museum of Design, University of Minnesota.

McCarthy, S. J. (2003). Shot photographs, designed website and wrote content for DHA 5196: Graphic Design in London, Glasgow and Amsterdam website, University of Minnesota.

McCarthy, S. J. (2002-2003). Designed identity, promotional card, poster and website for Design: Refining our Knowledge, an international graphic design education conference, University of Minnesota.

McCarthy, S. (2002). Designed poster for Office of Equal Opportunity and Affirmative Action as case study with DHA 2351, Graphic Design 1. University of Minnesota.

McCarthy, S. J. (2002). Designed website for Goldstein Museum of Design. U of Minnesota.

McCarthy, S. J. (2001). Shot photographs, designed website and wrote content for DHA 5196: Graphic Design in London, Glasgow and Dublin website, University of Minnesota.

McCarthy, S. J. (2001). Designed web site and wrote content for Access Minnesota "Web Design Ideas," University of Minnesota Extension Service.

McCarthy, S. J. (2000). Designed event announcement for Design Dialog with Lupton & Franceschini for the Design Institute. University of Minnesota.

McCarthy, S. J. (2000). Designed 116-page publication Minnesota Creates: Fashion for a Century, Goldstein Gallery. University of Minnesota.

McCarthy, S. J. (2000). Designed event announcement for Design Dialog with Pullman & Hill for the Design Institute. University of Minnesota.

McCarthy, S. J. (2000). Designed poster / mailer series for the Design Institute's Spring 2000 Seminars. University of Minnesota.

McCarthy, S. J. (1999–2000). Created logo, poster, website, conference program and other graphic materials for the Design Institute. University of Minnesota.

McCarthy, S. J. (1990–1998). Service to department through uncompensated graphhic design. Northern Kentucky University, Highland Heights, Kentucky.
   Designed Face the Surface poster.
   Designed "c'mere man, i wanna talk to you" show mailer.
   Designed Designer as Author identity and poster.
   Designed NKU Art brochure.
   Designed Ana England show mailer.
   Designed Choices art faculty show poster.
   Designed Stone/Hower photo show mailer.
   Designed New Collections, Our Selections poster.
   Designed Raw Spirit show mailer.
   Designed Vital Signs show mailer.
   Designed New Works show mailer.
   Designed Barry Andersen show mailer.
   Designed NKU Art brochure.
   Designed Gerald Guthrie show mailer.
   Designed (and letterpress printed) Department of Art faculty show poster.

University Governance

Design, Housing, and Apparel committees, University of Minnesota
Probationary Faculty Committee meetings, 2016–17, chair.
Faculty Mentor Committee (Assistant Professor Eugene Park) 2015–2019.
Policy and Advisory Committee, 2015–2016, chair.
Merit/performance/tenure/promotion Task Force, 2014, chair.
Graphic Design Club (AIGA student chapter) advisor, 2014–2016.
Product Design Program committee, 2011–2017.
Graphic Design Program representative to graduate faculty, 2013–2016.
Post–tenure Review Commitee, 2013–2015.
Buckman Fellowship Advisory Board, 2013–2014.
Curriculum Committee, Chair. 2012–2013.
Faculty Mentor Committee (Assistant Professor Barry Kudrowitz), 2012–2017.
Graphic Design Program Director, 2010–2013 (elected, on leave middle year).
Design, Housing & Apparel Identity Task Force, 2008.
Retail Merchandising Faculty Search Committee, 2007–2008.
Graphic Design Club (AIGA student chapter) advisor, 2004–2008.
Goldstein Policy and Advisory committee, 2005–2006.
By Design Advisory Committee, 2004–2006.
Learning Abroad Task Force, 2005.
Faculty Mentor Committee (Assistant Professor Daniel Jasper) 2002–2008, chair.
By Design Advisory Committee, 2002–2004.
Policy and Advisory Committee, 2002–2003.
Graphic Design Faculty Search Committee, 2002.
By Design Advisory Committee, 2001–2002.
Policy and Advisory Committee, 2001–2002.
Policy and Advisory Committee, 2000–2001, chair.
By Design Advisory Committee, 2000–2001.
Clothing Design Faculty Search Committee, 2000–2001.
Clothing Design Faculty Search Committee, 1999–2000.
Graphic Design Program faculty Committee, standing appointment.
Graduate Program faculty committee associate member, standing appointment.
College of Human Ecology Centennial Committee, 1998–2000.

College of Design committees, University of Minnesota
Ad Hoc Committee on College-wide Tenure & Promotion, 2016.
Dean Search Committee, 2015.
CDes Faculty Promotion and Tenure Committee, 2014–2016 (elected).
CDes Faculty Assembly Vice Chair, 2010–2012 (elected).
CDes Taskforce on Revenue Generation, 2009.
CDes Faculty Assembly Vice Chair & Interim Chair, 2008–2010 (elected).
CDes Interdisciplinary Design Minor/Major Committee, 2008–2009.
CDes Constitution Committee, 2006–2007.
CDes Lecture Series Committee, 2006.

College of Human Ecology committees, University of Minnesota
College Leadership Committee, 2003–2004.
CHE Workload Policy Taskforce, 2003–2004, co–chair.
College Leadership Committee, 2002–2003.
Policy and Planning Committee, 2002–2003.
Policy and Planning Committee, 2001–2002, chair.
Honors Program advisory committee, 2001.
Policy and Planning Committee, 2000–2001.
Policy and Planning Discovery Taskforce, 2000–2001.

Other committees, University of Minnesota
Ivory Tower literary arts journal faculty consultant, 2009–2010.
University-wide Advisory Committee on Athletics, 2006–2007.
Art History Library *Gorman Fund* Committee, 2005–2011 (chair, 2008–2011).
Design Institute Faculty Advisory Board, 2002–2003.
New Media Studies Minor Committee, Dept. of Journalism, 2001–2002.
Alternate Senator, CHE representive to UM Faculty Senate, 2001–2003.
New Media Faculty Search Committee, Dept. of Journalism, 2000.

University-wide committees, Northern Kentucky University
Panel on Instruction and Technology. 1995.
Faculty Benefits Committee, Fellowship Subcommittee Chair. 1995.
Writing Across the Curriculum Committee. 1994.
Budget Committee. 1993.
Campus Recognition Project Task Force. 1993.
Faculty Benefits Committee, Project Grant Subcommittee. 1991.
Professional Concerns Committee, Secretary. 1990.

College of Arts and Sciences committees, Northern Kentucky University
Technology Committee. 1995.
Student Organization Faculty Advisors Committee. 1993.
Curriculum Committee. 1992.
New Faculty Workshop facilitator. 1991.
New Arts & Sciences Faculty Workshop. 1990.

Department of Art committees, Northern Kentucky University
Graphic Design Faculty Search Committee, chair. 1998.
Reappointment, Promotion and Tenure Committee. 1997.
Painting Faculty Search Committee. 1994.
Reappointment, Promotion and Tenure Committee. 1997.
Reappointment, Promotion and Tenure Committee. 1996.
Art Education Faculty Search Committee. 1994.
Graphic Design Faculty Search Committee, chair. 1993.
Art Appreciation Faculty Search Committee. 1993.
Department of Art Chair Search Committee. 1992.

Professional Design and Consulting Experience

Graphic Designer doing business as Steven McCarthy Design, Episodic Design
Palo Alto, California 1985–1989.
Cincinnati, Ohio 1989–1998.
Minneapolis/St. Paul, Minnesota 1998–present.
Provide comprehensive graphic design services in the areas of publication,
interactive and identity design to a variety of clients. Partial client list:
  Commonwealth Games Federation.
  International Olympic Committee.
  Givens Foundation for African American Literature
  College of Design, University of Minnesota.
  College of Human Ecology, University of Minnesota.
  Goldstein Museum of Design, University of Minnesota.
  Design Institute, University of Minnesota.
  Ideas to Go, Minneapolis.
  Northern Kentucky University Dept. of Art, Highland Heights, Kentucky.
  The Contemporary Arts Center, Cincinnati, Ohio.
  ChoiceCare (Humana), Cincinnati, Ohio.
  Mary Ann's Unique Jewels, Inc., Erlanger, Kentucky.
  The Kidney Foundation of Greater Cincinnati, Ohio.
  C.A.G.E. Gallery, Cincinnati, Ohio.
  F&W Publications, Cincinnati, Ohio.
  ST Publications, Cincinnati, Ohio.
  Stanford University, Palo Alto, California.
  DFX, Inc., Santa Clara, California.
  Pacific Telesis, Walnut Hills, California.

Exhibits Coordinator, Stanford University Libraries
Palo Alto, California 1986–1989.
Designed exhibits, posters and publications for the Department of Special Collections and
University Archives.

Assistant to Art Director, Hewlett-Packard
Cupertino, California, Summer Internship 1984.
Helped coordinate photo shoots, assisted Marketing Communications Art Director.

Preparator, Krannert Art Museum
University of Illinois, Champaign, Illinois 1981–1983.
Installed art exhibitions, constructed displays, matted and framed works of art.

Production Artist, Solo Cup Company
Urbana, Illinois 1980–1981.
Produced camera-ready art for printing.